

VIRTUOUS COLOUR

JOJOBA OIL AND ORGANIC GREEN TEA LEAVES

NATURAL HAIRCARE

PREVIA[®]

ITALIA

.0 | NATURAL

mixing ratio 1:1,5



.00 | INTENSE NATURAL

mixing ratio 1:1,5



.01 | NATURAL ASH

mixing ratio 1:1,5



.08 | NATURAL PEARL

mixing ratio 1:1,5



.32 | BEIGE GOLD VIOLET

mixing ratio 1:1,5



.1 | ASH

mixing ratio 1:1,5



.31 | SAND GOLD ASH

mixing ratio 1:1,5



.82 | GOLD CHOCOLATE PEARL VIOLET

mixing ratio 1:1,5



.48 | CHOCOLATE COPPER PEARL

mixing ratio 1:1,5



.3 | GOLD

mixing ratio 1:1,5



.34 | GOLD COPPER

mixing ratio 1:1,5



.43 | COPPER GOLD

mixing ratio 1:1,5



.41 | TOBACCO COPPER ASH

mixing ratio 1:1,5



.4 | COPPER

mixing ratio 1:1,5



.6 | RED

mixing ratio 1:1,5



.5 | MAHOGANY

mixing ratio 1:1,5



.22 | VIOLET

mixing ratio 1:1,5



11. | ELEVEN

mixing ratio 1:1,5

NEW



H | HIGH LIFT

mixing ratio 1:3



SH | STRONG HIGH LIFT

mixing ratio 1:3



BOOSTER

same mixing ratio as the
nuance it is added to



K | CONTRAST

mixing ratio 1:1,5



C | CORRECTOR

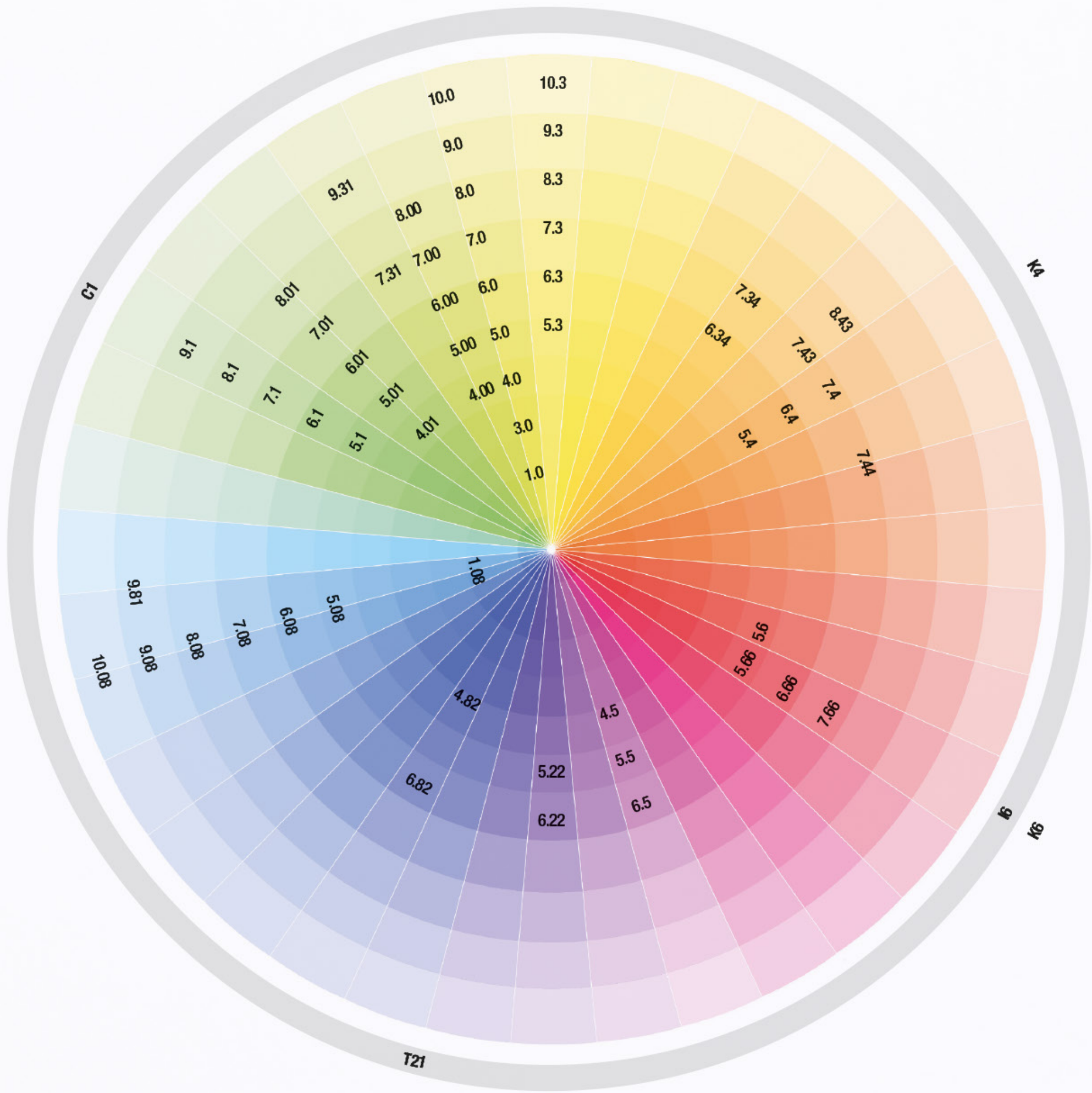
same mixing ratio as the
nuance it is added to



I | INTENSIFIER

same mixing ratio as the
nuance it is added to







**YOUR VIRTUOUS BEAUTY ROUTINE
A GESTURE OF LOVE FOR THE PLANET**